
Editorial

Looking backwards is no way to win a race, but we may often profit by the experiences of the past years, and the gallant struggle put up by this Society during the years of depression cannot fail to be stimulating to those who look back over the accomplishments since 1929.

Within that time, we have seen the membership held very well and we have seen the development of a journal which is a great credit to the Society (largely through the untiring efforts of the Chairman of our Journal Committee), and we have seen the development of our Fall Meeting into something which has been characterized by those who have attended it, as "something fine and vigorous." We have seen the Smalley Foundation work undertaken with more care and better results than ever before, and we have seen co-operative work and spirit within the organization, which would be hard to match in any technical group.

And since this splendid organization has been able to carry on in the face of such disheartening times, it is but natural that we should view the future for the Society with the utmost confidence. We do not look for any return of 1929 nor any large increase in the worldly goods of our members, during this year, but we know that we have all become accustomed to the uses of adversity, and we have made adjustments so as to carry on under normal times and conditions, and we believe that more normal times and conditions are on the way.

Our Society is composed of busy men, and if you want a job well done, "give it to a busy man to do." It appears that our work is going to be harder this year than it ever has been before, but with the co-operation and enthusiasm that exists within the membership, we believe that it is going to be done better than ever before, in line with the program which the Society is making.

We want to particularly make a plea for the support of the Journal. This is not a new plea, because the retiring president has been constantly pleading and working for the Journal, but we believe that the success of the Journal is so closely bound up with the success of the Society and with the success of the industries which the Society serves, that it is well worth while to again call the attention of the membership to the fact that it takes a great deal of hard work to edit and build up such a journal as we now have, and that every request for assistance in the make-up of the Journal, by our Journal Committee chairman, be given immediate attention and that co-operation, such as he deserves, be given to him promptly, and furthermore that the membership should not wait to be asked for co-operation but should contribute liberally of their time and information in making contributions to the Journal.

But most of all, at this time, we need advertising in the Journal, and there is one way in which we can easily secure the advertising which is necessary to make the Journal the real success that it can be, and that is by constantly calling attention of dealers in and manufacturers of chemical supplies, equipment, etc., to the fact that in this Journal they can reach the most preferred class of readers, who are engaged in buying of their products, and by backing up these requests by patronizing advertisers in our Journal, other things being equal.

Also at this time, we should make arrangements to do everything possible to co-operate with the chairman of the membership committee and his committee, by urging



President J. P. Harris

every eligible chemist to take out membership in the Society, and particularly by urging everyone now in the Society not to give up membership, even under the most trying circumstances. Certainly membership in an aggressive Society that is really accomplishing things and where a membership really *means something* is a real asset and helps to keep up the morale of the members, so that it should be the last thing that an oil chemist should possibly think of giving up.

Some of the most successful industrial concerns and industries attribute their success very largely to the work done by the chemists and the technically trained men whom they employ. Within our own Society we all know of many men who have contributed very largely to the success of the organization with whom they are associated, and the measure of success is frequently parallel with the support which these organizations have accorded to their chemists. Our Society, also, has contributed tremendously to the industries which it has served. Uniform methods have been worked out for many groups and have formed the basis for methods of analysis of other groups.

It is quite apparent to any one studying this situation, that these industries, which are served by the American Oil Chemists' Society, have not always recognized the services which the Society has rendered to them, as they should, and that therefore the benefits which they have received therefrom have been limited, largely through lack of co-operation with our Society. A broader appreciation and co-operation would therefore be certain to be mutually advantageous.

If the chemist fails from a financial standpoint, it is generally because he is a poor salesman, because he lacks

ability to sell the advantage of his contributions to industry. If he were better salesman he would benefit, not only himself but the organization that he serves to a greater extent. And of course our Society is merely a group of chemists, and this group are no better salesmen than the individuals that make it up, and it does not appear that we have done a very good job of selling the accomplishments of the Society to industries such as cottonseed products, margarine, mayonnaise, soya bean,

and linseed industries, and all others whom we have faithfully served to their betterment.

So let us plan to do the necessary advertising and selling of our Society to those industries whom we have served and benefited in the past, not only because we can, thereby, benefit our Society, but because it will make it possible for us thereby to benefit these industries much more in the future.

J. P. HARRIS.

American Oil Chemists' Society Committee Appointments, 1933-1934

The Governing Committee, this year, automatically consists of the following members:

J. P. Harris, Chicago; N. C. Hamner, Dallas; W. R. Stryker, New Orleans; A. S. Richardson, Cincinnati; W. H. Irwin, Chicago; Archibald Campbell, Cincinnati; W. D. Hutchins, Savannah; F. R. Robertson, Houston; J. L. Mayfield, Pine Bluff, Ark.

The Governing Committee, at its meeting May 12th, appointed the Referee Board as follows:

A. S. Richardson, Chairman; W. R. Stryker, John J. Vollertsen, N. C. Hamner, J. P. Harris, and they also appointed W. H. Irwin as chairman of the Journal Committee.

President Harris announces appointment of the following chairmen of Committees of the Society and urges that all members give consideration to these committees and send in their suggestions for the appointment of members of these committees.

Uniform Methods and Planning, John J. Vollertsen, Chairman.

Membership Committee, W. D. Hutchins, Chairman.

Moisture Committee, C. H. Cox, Chairman.

Crude Mill Oil Operations, James J. Ganucheau, Chairman.

Seed Analysis Committee, J. L. Mayfield, Chairman.

Color Committee, W. D. Hutchins, Chairman.

Smalley Foundation Committee, A. W. Putland, Chairman.

Olive Oil Committee, M. F. Lauro, Chairman.

Fat Analysis Committee, W. H. Irwin, Chairman.

Refining Committee, C. B. Cluff, Chairman.

Sampling Committee, R. A. Duncan, Chairman.

Ammonia Committee (Selenium), N. C. Hamner, Chairman.

Soap Analysis Committee, M. L. Sheely, Chairman.

Glycerine Analysis Committee, J. T. R. Andrews, Chairman.

Detergents Committee, J. G. Vail, Chairman.

Committee on Determination of Stability of Edible Fats and Oils, F. C. Vibrans, Chairman.

The president and committee chairmen will deeply appreciate all suggestions as to the appointment of the balance of these committees. There is always a crying need for men, who are particularly qualified and who will *work*, and all such suggestions will receive careful consideration, so it is urged that all readers consider this carefully, and send in their recommendations at once, as it is of the utmost importance that these committees be appointed promptly so that they may get to functioning now and not wait until the fall rush comes on, when it will be difficult or impossible to get the work done as it should be done.

The officers of the Association, especially the retiring president wish to express their deep appreciation of the splendid work done by the committee chairmen and the members of the committees during the past year, and they are confident that equally vigorous work will be done during 1933-1934.

Report of Resolutions Committee

The American Oil Chemists' Society assembled in convention at New Orleans, La., May 11 and 12, 1933, resolves that it owes a debt of gratitude to its officers who have served so faithfully during the year now closing.

To our President, N. C. Hamner for his inspiring and constructive leadership as our chief executive.

To John P. Harris for his individual work as Vice President and Chairman of the Membership Committee in bringing in a large number of new members and retaining the interest and loyalty of older ones under trying circumstances.

To our Secretary-Treasurer, J. C. P. Helm for his patient, courteous and efficient services at all times.

Be it further resolved that we thank those who have prepared and presented here many papers representing much labor and scientific achievement, and also the Chairman and members of the special and standing committees for their work during the year.

Be it also resolved that we express our appreciation to—

The local Committee on Arrangements and its Chairman, Mr. Williams, for the pleasure they have given us while here.

To Mrs. Stryker of the Ladies' Committee for the delightful entertainment of the visiting ladies.

To Mr. Sanchey and his golf committee and to the donors of prizes for the fine tournament that has come to be such a feature of our conventions.

To W. H. Irwin, Chairman of the Journal Committee and his associates for their unremitting labors in bringing our Journal, Oil and Soap, to its present high state of usefulness to the Society.

And to the Management of the Roosevelt Hotel for looking after our comfort and pleasure while in New Orleans.

H. E. Brownfield,
G. K. Witmer,
G. Walter Agee.